**PRIVACY**

Our Privacy Policy was last updated 14 April 2022.

This Privacy Policy describes how your personal information is collected, used, and shared when you visit or make a purchase from LanaNiasNaturalSheaButter.com.

**WHAT PERSONAL INFORMATION WE COLLECT**

When you visit the Site, we automatically collect certain information about your device, including information about your web browser, IP address, time zone, and some of the cookies that are installed on your device.

Additionally, as you browse the Site, we collect information about the individual web pages or products that you view, what websites or search terms referred you to the Site, and information about how you interact with the Site. We refer to this automatically collected information as **Device Information**.

We collect Device Information using the following technologies:

* **Cookies** are data files that are placed on your device or computer and often include an anonymous unique identifier.
* **Log files** track actions occurring on the Site, and collect data including your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.

*Mention all other tracking tools and/or technologies being used by your website.*

Also, when you make a purchase or attempt to make a purchase through the Site, we collect certain information from you, including your name, billing address, shipping address, payment information (including credit card numbers *Mention all types of accepted payments*, email address, and phone number. This is called **Order Information**.

*Make sure you mention all other information that you collect.*

By **Personal Information** in this Privacy Policy, we are talking both about Device Information and Order Information.

**HOW DO WE USE YOUR PERSONAL INFORMATION**

We use the Order Information that we collect generally to fulfil any orders placed through the Site (including processing your payment information, arranging for shipping, and providing you with invoices and/or order confirmations).

Additionally, we use this Order Information to:

* Communicate with you.
* Screen our orders for potential risk or fraud.
* When in line with the preferences you have shared with us, provide you with information or advertising relating to our products or services.

We use the Device Information that we collect to help us screen for potential risk and fraud (in particular, your IP address), and more generally to improve and optimize our Site.

**SHARING YOUR PERSONAL INFORMATION**

We share your Personal Information with third parties to help us use your Personal Information, as described above.

We also use Google Analytics to help us understand how our customers use (Store Name). [How Google uses your Personal Information](https://www.google.com/intl/en/policies/privacy/).

Finally, we may also share your Personal Information to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful requests for information we receive, or to otherwise protect our rights.

**BEHAVIOURAL ADVERTISING**

We use your Personal Information to provide you with targeted advertisements or marketing communications we believe may be of interest to you.

*Mention opt-out links from external services such as:*

* [Facebook](https://www.facebook.com/settings/?tab=ads)
* Instagram
* TikTok
* [Google](https://www.google.com/settings/ads/anonymous)

You can opt out of targeted advertising…

**YOUR RIGHTS**

Our companies are based in the United States (U.S.) and the information we collect is governed by U.S. law. If you are accessing the services from the outside of the U.S., please be aware that information collected through the services from the outside of the U.S., please be aware that information collected through services may be transferred to, processed, stored, and used in the U.S. Data protection laws in the U.S. may be different from those of your country of residence. Your use of the services or provision of any information therefore constitutes your consent to the transfer to and from, processing, usage, sharing, and storage of your information, including Personal Information, in the U.S. as set forth in the Privacy Notice.

As residents of the EU or UK, you will have certain additional rights with respect to your Personal Data under the General Data Protection Regulation including:

1. The right to be informed.
2. The right of access.
3. The right to rectification.
4. The right to erasure.
5. The right to restrict processing.
6. The right to data portability.
7. The right to object.
8. The right to restrict automated decision making and profiling.

To exercise any of these rights, please Contact Us per the section below. We will respond to your request within 30 days of receipt. We must verify your identity in order to honor your request.

**DATA RETENTION**

When you place an order through the Site, we will maintain your Order Information for our records unless and until you ask us to delete this information.

**MINORS**

Our Website is not intended for children under 13 years of age. We do not knowingly collect personal information from children under 13. If you are under 13, please do not provide any information on this Website.

**CHANGES**

We may update this privacy policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal or regulatory reasons.

If you have questions and/or require more information, do not hesitate to contact us via email: LNSheaButter@gmail.com.